

Table 3.4.1. News Syndicates (NAICS 51411) and Libraries and Archives (NAICS 51412)—Estimated Revenue and Expenses for Employer Firms: 2001

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

Item	2001
NEWS SYNDICATES (NAICS 51411)	
Revenue	
Total	1,960
Sources of Revenue	
Fees from supplying information	1,871
Other services revenue	89
LIBRARIES AND ARCHIVES (NAICS 51412)	
Revenue	
Total	1,118
Sources of Revenue	
Subsidies, contributions, gifts, and grants	821
Fees from educational workshops and seminars	S
Fees and dues from providing access to collections	41
Sale of books and other educational materials	S
Other services revenue	248
Expenses	
Total	851

S Data do not meet publication standards because of high sampling variability or poor response quality. Some unpublished estimates can be derived from this table by subtracting published data from their respective totals. However, the figures obtained by such subtraction are subject to these same limitations. These unpublished data are for internal use only.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.4.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.4.2. **Online Information Services (NAICS 514191) and All Other Information Services (NAICS 514199)—Estimated Revenue and Expenses for Employer Firms: 2001**

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

Item	2001
ON-LINE INFORMATION SERVICES (NAICS 514191)	
Revenue	
Total	28,623
Sources of Revenue	
Internet access services	15,563
Advertising	3,867
Web site hosting	994
Internet backbone services	S
Internet telecommunications services	295
Information technology consulting services	320
Information technology design and development	212
Application service provisioning	S
Business process management	272
Video and audio streaming services	S
Other services revenue	3,320
Expenses	
Internet network connectivity	11,285
ALL OTHER INFORMATION SERVICES¹ (NAICS 514199)	
Revenue	
Total	3,768
Sources of Revenue	
Advertising	1,778
Web site hosting	S
Internet access services	S
Internet telecommunications services	S
Information search services	803
Newspaper clipping services	S
Stock photo services	810
Video and audio streaming services	S
Other services revenue	239

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Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.4.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.4.3. **On-Line Information Services (NAICS 514191)—Estimated Internet Access Service Revenue by Type of Customer for Employer Firms: 2001**

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

Item	Total	Type of customer		
		Residential	Business	Public
INTERNET ACCESS SERVICE REVENUE				
Millions of Dollars				
2001	15,563	12,275	3,086	S

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Table 3.4.4. **Data Processing Services (NAICS 5142)—Estimated Revenue for Employer Firms: 2001**

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

Item	2001
DATA PROCESSING SERVICES (NAICS 5142)	
Revenue	
Total	46,848
Sources of Revenue	
Business process management	14,709
Information and document transformation	1,204
Information technology design and development	14,305
Data storage services	113
Data management services	3,832
Collocation services	S
Information technology consulting services	2,282
Web site hosting	1,204
Software publishing	599
Rental and leasing of computer hardware	S
Application service provisioning	837
Video and audio streaming services	45
Other services revenue	7,375

S Data do not meet publication standards because of high sampling variability or poor response quality. Some unpublished estimates can be derived from this table by subtracting published data from their respective totals. However, the figures obtained by such subtraction are subject to these same limitations. These unpublished data are for internal use only.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.4.4 provides estimated measures of sampling variability (coefficients of variation).